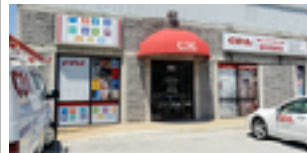


NOTE FROM NAVON

THE NEW BAMBOO HR SITE IS HERE!! IT'S THE PLACE TO KEEP TRACK OF YOUR BENEFITS



WEBSITE TRAFFIC AND GOOGLE RANKINGS ARE UP!



CDL OFFICES UPDATES ON A VERY BUSY SUMMER!



CORPORATE CHALLENGE RESULTS



Spotlight on the Maintenance Division

From basic preventative maintenance all the way to acquiring vehicles and machinery, the CDL Maintenance department is always one of the busiest departments in the complex. There are currently more than 300 vehicles in CDL's fleet and Mark Blome and his 9 person crew are responsible for every one of them. In addition to the fleet of vehicles they are responsible for maintaining, the CDL maintenance crew also takes care of almost anything with a motor.

Whether they are operating a crane or repairing our lawn mowers, the maintenance crew at CDL keeps our engines running! When asked what the biggest thing he wished people know about his crew, Mark 'wished people knew the dedication that his crew has and the pride they put into their work every single day.' Working in the shop area creates some of the hottest jobs in the summer and the coldest jobs in the winter, but there is little the Maintenance department won't do to keep CDL up and running safely.



Note to Staff: Each month's Newsletter will feature one of the many divisions in CDL. The Newsletter will also include various updates and information to keep you more aware of what's happening! Next Month we'll feature the Electrical Division and have updates on our Safety Program!

CDL TAKES ON THE 'CORPORATE CHALLENGE'

From retrieving pennies at the bottom of the pool to stacking cups, CDL Electric competed for the first time in the 2018 Corporate Challenge, the city-wide event where local companies compete against each other to 'show off their skills' and have fun!



The series of games began on Sunday, July 29th with bowling and a mile-long walk. CDL ended in fourth and ninth place that night. Employees also took to the sand to compete in a tug-o-war, and CDL ended in first place. CDL also took first place in the Elephant March. The tournament concluded on Wednesday, August 1st with many more games.

CDL did well in our first year and ended up in seventh place with 298 total points!



CDL Staff had a lot of fun and are already planning for next year!

CDL OFFICES UPDATE

The Joplin Office added new electrical staff with Chad and Brenda Reed. Chad will oversee the electric services in SW Missouri. He works alongside of Arty Hance in Plumbing and Nelson Bird in HVAC. Brenda will work with Kim Bonet in Administration.

Terry Tullis in Parsons continues to keep that office running steady and their workload is up!

Jerry and Priscilla Wait told us that the Nevada-Ft. Scott offices are really busy again this summer and business has been good!

Our new Humboldt office officially opens on August 27th with an HVAC crew led by Steve Smith. Cheyenne McNaught will be the Administrative staff at that office. Steve has been busy establishing CDL in the area and the early numbers are really good!

We hope to add Plumbing and Electrical as soon as we can find quality tradesman to work in that area.

Letter from Larry

Summer is about over and our HVAC Divisions continue to work long hours to keep our customers air conditioners running. Meanwhile, all our trades are finishing up the many projects at Pittsburg Elementary schools and Pittsburg State's Block 22 buildings.

Our railroad and signs divisions are also running strong as are all our divisions right now! It's a good, busy end to the summer and we need to continue to satisfy our customers with quality workmanship, quick service and consistent communication.

Let's keep our momentum going and take it into the fall! Thanks again for all your hard work!

Larry

Upcoming Events

Our Marketing and Sales Staff will be out promoting CDL.....

3rd Thursday

August 16th
Downtown Joplin
5pm - 8pm

Block 22 Street Party

August 18th
Downtown Pittsburg
3pm - 9pm

Paint the Town Red

August 31st
Downtown Pittsburg
5pm - 8pm

SOFTBALL DEADLINE

Entries have to be in by
August 31st

New Staff Welcomed in July

Christopher Boeckman - Plumbing / Makenzie Bruton - Administration / Justin Coody - RR Signal Maintenance / Joshua Hammons - RR Signal Maintenance / James Hervey - Shipping & Receiving / Trevin Jameson - Security / Cecil Lawson - HVAC Install / Cody Pass - HVAC Service / Brenda Reed - Administration / Chad Reed - Electrical Service / Mason Reed - Electrical Service / Wes Robinson - Fabrication / Willie Sharp - Joplin HVAC / Bo Shoemaker - HVAC Commercial / Gavin Sutton - Fabrication / Brett Wheeler - Sales Sign Division

CDL Softball Team Signups

Fall Co-ed 5/5 League Softball sign-up sheets are up in the main building break room. Please sign up even if you can't commit to every **Wednesday** night that we play. We will need people to fill in from time to time. If you have questions, please contact Navon at navon.cook@cdl-electric.com or at extension 175. Games will be at the Don Gutteridge Sports Complex on Wednesdays nights. Deadline is August 31st to sign up. Let's play some ball!



‘GOOGLE’ It!

CDL promotes itself a variety of ways, but when people are looking for ways to contact a business, they do what you probably do and ‘Google’ it. That’s why CDL began work with a company to help increase our presence on Google and other search engines like Bing and Yahoo.

Last February, when people would search on Google for ‘electric’ or ‘air conditioning companies’ or tons of other terms, CDL was not ranked in the Top 5 (first page) in nearly every major way people look for business with search phrases (search terms) for our services. As a result of the changes to our digital platforms, CDL is now ranked #1 in 51 search terms and in the Top 5 of 66 search terms in the Pittsburg area. It’s just the beginning, but CDL will continue to work to improve our rankings in Joplin as well.

Marketing On The Road

The Marketing Team continues to promote CDL at events to business customers in the region and across the country. Last week, the Marketing Group helped sponsor an FRA (railroad) event in Oklahoma City and received leads from new railroad customers. This week, they’re back to OKC again for an Emergency Management conference and have received orders for warning sirens and radios.

Besides these events, the Marketing and Sales staff had a great July, starting new business relationships with Pitt State Athletics, the Joplin Minors and Butterball in Carthage. We also receive railroad installs and other business from OmniTrax and US Sugar.

Also, look and listen for CDL ads on KOAM TV, KSN TV, KODE TV, Cox Cable TV and other cable companies. On the radio, you’ll hear CDL being promoted in Parsons, Chanute, Iola, Ft. Scott, Nevada and Pittsburg.

A Note from Navon in Human Resources

BambooHR is here! It’s our new employee information database where you can track your benefits, vacation time and 401K. You should have received a link to



CDL Sponsoring ‘Wizard Of Oz’

The Broadway Cast of ‘Wizard of Oz’ will be performing at the Bicknell Center at Pittsburg State on October 9th at 7:30pm. CDL is sponsoring the show and has a limited amount of tickets for sale at \$74 each. If you’re interested in purchasing tickets, please contact Sonja Jones by August 22nd.